Action Plan Ideas

CRAC Meeting June 24, 2015







What is the Action Plan?

- Purpose of the Action Plan
 - Identify key steps and actions needed to carry out the Seventh Power Plan
 - Identifies the Conservation Targets
 - Includes both new and continuing actions
- How is it used?
 - Place to focus on near-term deliverables to ensure continual achievement of conservation
 - Inform periodic assessment of progress
- Relationship to the Model Conservation Standard
 - Action Plan is more comprehensive than MCS
 - MCS is a requirement of Act, with potential surcharge
 - Action Plan may include actions to help carry out the MCS





Current List of Ideas

Regional

- Regional coordination on research
- Emerging tech
- Emerging industries best-practice
- Stock assessments
- End-use load shapes
- Access to whole building data
- Water-saving measures
- Explicit baseline reporting
- Recognizing health and other non-energy benefits
- Code compliance
- Tracking savings from codes & standards

Council-Focused

- End-use based conservation model
- Industrial sales data

BPA-Focused

- Quantify value of conservation in budget-setting
- Tracking and reporting savings
- Review EEI program effectiveness

MCS-Related

- Hard-to-reach customer engagement
- Synergy between codes & standards and programs
- Distribution efficiency



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Caveat

- There will also be action items around:
 - Conservation target and
 - Specific implementation findings from RPM analysis
- These will come later (~August)



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REGIONAL ITEMS



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Regional Coordination on Research

| Item | Provide forum to share research activities and identify gaps |
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| Implementer(s) | Council, RTF, NEEA, Utilities, Energy Trust, BPA |
| Specific | Many different research areas around conservation are ongoing in the region, but there is a lack of coordination to improve usefulness. Region needs to define research areas, identify key players and a coordinating body, and identify gaps and how to fill. |
| Measureable | Develop roadmap to accomplish above. |
| Actionable | Roadmap similar to BPA's Northwest Energy Efficiency Technology Roadmap Portfolio (Terry Oliver's group) |
| Realistic | Follows process already used by BPA and other groups |
| Time-bound | Roadmap by mid-action plan |
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| | Emerging Tech |
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| Item | Provide adequate focus on emerging technologies to help ensure commercialization |
| Implementer(s) | BPA, NEEA, Utilities, National Labs, Energy Trust, Council |
| Specific | Move technologies across market adoption curve from R&D into commercialized. This includes tracking adoption of new measures in 7P supply curves, identifying actions to advance promising technologies, increase adoption of existing technologies with low market shares, continue to scan for new technologies & practices. |
| Measureable | Track adoption of four categories of ETs over action plan period (similar to 6 going on 7 work + research on # vendors, etc). |
| Actionable | Use Regional Emerging Technology Advisory Committee (RETAC) to provide forum to develop work plan to explore solutions to move technologies. |
| Realistic | Region has proven success of moving emerging technologies into marketplace. |
| Time-bound | Track progress over action plan period. |

| Е | merging Industries |
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| Item | Develop guidelines for best-practice operations in emerging industries |
| Implementer(s) | NEEA, BPA, Utilities, Trade Allies, States |
| Specific | Emerging industries such as indoor agriculture and large data centers are rapidly increasing throughout the region. Many of these facilities have significant load that could be reduced with guidance on best-practice approaches. |
| Measureable | Best-practice guides to running these facilities. |
| Actionable | Coordination between industry leaders and efficiency experts to understand how and where process improvements can be made to decrease load requirements. |
| Realistic | Best practice guides exist at national level for many industrial processes. |
| Time-bound | Guides available by mid-plan. |
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| • | ate Stock Assessments |
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| Item | Conduct regional sector-specific stock assessments |
| Implementer(s) | NEEA |
| Specific | The stock assessments are a valuable resource for individual utilities and the region and should be updated regularly. Adding an agricultural stock assessment would improve understanding of opportunities in that sector. |
| Measureable | Sector-specific reports. |
| Actionable | Stock assessments for each sector should be completed each action plan period. |
| Realistic | NEEA has in its budget to complete commercial and residential assessments by 2019. Industrial is planned for 2020-2024 period. Would need funding for agriculture. |
| Time-bound | Data available before development of 8 th Plan supply curves. |

| End-Use Load Shapes | |
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| Item | Develop robust set of end-use load shapes and plan to update over time |
| Implementers | Council, BPA, NEEA, Utilities, Energy Trust |
| Specific | Capacity value of energy-efficiency measures is significant. The current set of end-use load shapes are largely out-of-date (i.e. ELCAP is 30 years old). Need to update these load shapes using metered data. Leverage AMI and/or integrated controls as available. |
| Measureable | A data set of 8760 load shapes for a wide variety of end-uses and building segments, similar to RBSA-metering data and ELCAP. |
| Actionable | A business case for this study was completed for the RTF in 2012. Reviewing and updating this study to consider technological improvements, focus actions, and develop work plan. |
| Realistic | The region has performed this in the past. Improvements in technology and opportunities for out-of-region coordination should reduce costs compared to 2012 business case. |
| Time-bound | Update of business case and specific actions identified by mid-term. Significant progress in commercial building load shape development prior to $8^{\rm th}$ Plan. |
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| V | Vhole-Building Data |
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| Item | Use whole-building consumption data to improve energy and demand savings acquisitions and estimates |
| Implementer(s) | BPA, Utilities, Energy Trust, Trade Allies, Evaluators, <u>Regulators</u> |
| Specific | Utilities should exploit the greater availability of interval data and analytic tools to improve estimates of both energy and demand savings and encourage facilities to undertake holistic improvements. Utilities & regulators should facilitate the sharing of whole building data (including billing data), recognizing security concerns. |
| Measureable | Availability of data and evaluation of program savings. |
| Actionable | Utility program portfolios incorporate programs that rely on holistic approach to savings. |
| Realistic | More and more implementation firms (e.g. Retroficiency, FirstFuel, EnerNOC) approach acquiring savings at the whole building level, using sophisticated data analytics. |
| Time-bound | Results of different approaches and report on data availability barriers by mid-term assessment. |
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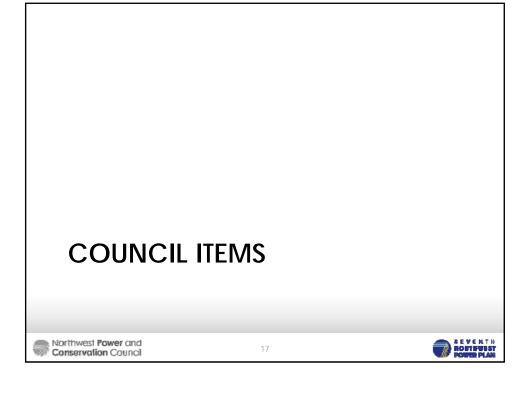
| | Wa | ter-Saving Measures |
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| | Item | Prioritize adoption of energy-efficiency measures that also save water |
| | Implementer(s) | Council/RTF, BPA, Utilities, Energy Trust, NEEA |
| | Specific | Several measures identified in the Seventh Plan (showerheads, water supply facilities improvements, irrigation improvements) save water in addition to energy. |
| | Measureable | Track and report water savings in addition to energy savings. |
| | Actionable | Research to better understand savings opportunities for water-processing industries (water supply and wastewater) and evaluation of these measures. Raise awareness of other water-saving measures. |
| | Realistic | Last comprehensive study of water/wastewater completed >10 years ago should be updated. |
| | Time-bound | Update analysis of water/wastewater baseline by mid-term. |
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| Expl | icit Baseline Reporting |
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| Item | Reporting should include explicit information on what baseline is assumed |
| Implementer(s) | BPA, Utilities, Energy Trust, NEEA, RTF |
| Specific | To accurately determine whether savings are being captured against the 7P target, the Council needs to understand what baseline was used, and BPA/Utilities/NEEA needs to make adjustments to align with the 7P baseline. |
| Measureable | Provide accounting of baseline adjustments. |
| Actionable | Include baseline information in tracking system. |
| Realistic | BPA currently endeavors to make these adjustments through its momentum savings analysis. |
| Time-bound | Provide progress report by mid-term assessment with the goal of it working by end of action plan period. |
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| Health | & Other Non-Energy Benefits |
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| Item | Recognize that secondary health and other non-energy benefits could improve benefit-to-cost ratios of energy-efficiency measures |
| Implementer(s) | RTF, States |
| Specific | Although difficult to quantify, secondary health benefits due to efficiency improvements (such as reduction in wood smoke emissions) may be significant and thus justify investment, regardless of whether the measures are cost-effective on energy benefits and costs alone. There may be other such non-energy benefits. |
| Measureable | Recognize secondary health benefits from reduction of wood smoke and other non-energy benefits with energy-efficiency improvements. |
| Actionable | RTF should include model language on residential space heating measures that significant secondary benefits exist. States should consider such benefits when setting cost-effectiveness limits. |
| Realistic | RTF has done preliminary analysis of magnitude of secondary health benefit. |
| Time-bound | As new space-heating measures are approved by RTF, incorporate language. |
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| С | ode Compliance |
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| Item | Monitor and track to ensure code compliance in new buildings |
| Implementer(s) | NEEA |
| Specific | Ensure new buildings are built at or above code-required levels across four states and two sectors. |
| Measureable | Conduct surveys and/or site visits of builders/buildings. |
| Actionable | Report by state/sector over action plan period. |
| Realistic | NEEA has completed code compliance studies in past. NEEA's workplan and budget ought to include sufficient resources for continuing studies. |
| Time-bound | Review all states/sectors by 2020; coordinate timing to inform future code updates. |
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| Track | ing Codes & Standards |
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| Item | Need to understand impact of codes and standards on the load forecast and conservation targets |
| Implementer(s) | NEEA, Utilities, Energy Trust, BPA |
| Specific | NEEA should track the savings impact of enacted codes and standards, collecting the necessary data. These impacts are then included in load forecasts and may be claimed against savings targets. |
| Measureable | Impact of standards are dependent on saturation of appliances, number of units installed, and unit savings. |
| Actionable | Annual report on the savings impact of standards and updated models to link savings and load forecast estimates. |
| Realistic | Under its Momentum savings activities, Bonneville has been able to quantify the impacts of federal standards adopted since the development of the Sixth Power Plan. |
| Time-bound | Annually. |
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End-Use Conservation Model Item Explore development of an end-use based model for conservation resources Implementers Council Specific Best practice for conservation potential assessments is to use an end-use based model to closely tie savings to load forecasts. Measureable Scope out development of a working model. Actionable Council will initially submit RFP to understand scope of developing such a model. Depending on findings/budget, may contract out model development. Realistic Council has undertaken other modeling updates in the past (e.g. RPM update for 7P). Time-bound Report on scope by 2017. Northwest Power and Conservation Council 18

Industrial Sales Improve disaggregation of regional industrial sector sales data Item Implementer(s) Council, Utilities Work with BPA/NEEA/utilities to improve industrial sector sales data Specific by disaggregating those data by NAICS codes to improve forecasting and estimating potential. Measureable Develop a system to collect and categorize data accounting for at least 80% of industrial loads. Actionable Council will reach out to utilities to gather information on utility loads in the industrial sector. Confidentiality concerns will be addressed and solved. Realistic Utilities often have good data on industrial customers. Time-bound Before development of load forecast for 8th Plan. Northwest Power and 19 Conservation Council

BPA ITEMS Northwest Power and Conservation Council 20

| Quan | tify Value of Conservation |
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| Item | Quantify value of conservation in financial analysis and rate case forums |
| Implementer(s) | BPA |
| Specific | The value of conservation is often missing from discussions setting budgets for conservation. By quantifying this value, there would likely be greater buy-in for the expenditures. |
| Measureable | Calculation to estimate value of conservation, based on historical accomplishments and provide estimate as part of rate analysis. |
| Actionable | BPA will need to review budgets in context with historical achievements to estimate amount saved from conservation programs. |
| Realistic | From tracking systems, BPA should have robust data to make this estimate. |
| Time-bound | Before BPA's next IPR. |

| | Track & Report Savings | | | | |
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| | Item | Robust tracking and reporting system | | | |
| | Implementer(s) | BPA | | | |
| | Specific | Since the PTR system was shut-down, BPA has been without a robust tracking and reporting system. In addition to programmatic savings, this system should also include tracked momentum savings and allow for external review. | | | |
| | Measureable | An operable system permitting user interface for utilities. | | | |
| | Actionable | Development of a work plan with clearly delineated system requirements. | | | |
| | Realistic | BPA has been in-process to implement a system for several years. | | | |
| | Time-bound | An operable system by FY2018. | | | |
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| EEI Program Effectiveness | | | | |
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| Item | BPA should annually evaluate overall effectiveness of its EEI program and report to Council. | | | |
| Implementer(s) | BPA | | | |
| Specific | The EEI program includes cost share, dependency on programmatic and momentum savings. Understanding how effective this program is could improve savings acquisition, reduce costs, and improve adaptive management of programs in achieving targets. | | | |
| Measureable | Annual presentation to Council on effectiveness of program design based on progress toward targets. | | | |
| Actionable | Periodic independent review of overall efficiency program process and effectiveness. Initial review should explore option of making EE more fungible or tradable between customer utilities. | | | |
| Realistic | Independent process evaluations are best practice to improve program design. | | | |
| Time-bound | Within 12-months of annual RCP. | | | |
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MCS RELATED Northwest Power and Conservation Council 24

| Hard-to-Reach | | | | |
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| Item | Ensure hard-to-reach customers achieve savings | | | |
| Implementer(s) | BPA, utilities, Energy Trust, States | | | |
| Specific | Hard-to-reach customers that traditionally have low program participation can include low/mid-income customers, small businesses, commercial tenants, multifamily, manufactured homes, large industrial customers, rural regions. Need to target these customers to achieve savings targets. | | | |
| Measureable | Portion of savings from HTR categories should be proportional to portion of HTR in population. | | | |
| Actionable | Estimate portion of customers that would be classified as HTR across sector, ensure data collection from programs includes demographic /firmographic data to classify. | | | |
| Realistic | Other jurisdictions and Energy Trust have successfully targeted HTR customers. | | | |
| Time-bound | First report on proportion of participation in 2018, and then annually. | | | |
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| Codes/Standards + Program | | |
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| Item | Optimize the synergy between codes/standards and programs | |
| Implementer(s) | State Regulators | |
| Specific | Without robust efficiency programs, many efficiency codes/standards could not achieve current high levels. However, to continue to improve, programs need flexibility in pursuing measures that may not currently be cost-effective, but demonstrate likely cost reductions. | |
| Measureable | Regulators provide allowance for programs to offer measures and practices that may eventually be adopted in codes & standards. | |
| Actionable | Maintain regulatory flexibility on measure cost-effectiveness. | |
| Realistic | Current regulations allow for this. | |
| Time-bound | Throughout action plan period. | |

| | Distribution Efficiency | | | | |
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| | Item | Develop program to capture distribution efficiency savings. | | | |
| | Implementer(s) | RTF, BPA, Utilities, Energy Trust | | | |
| | Specific | Significant savings can be garnered through conservation voltage regulation (CVR) or Volt/VAR optimization (VVO). BPA should develop program to assist the public utilities in determining the potential for cost-effective savings. IOUs/Energy Trust should do similar analysis. | | | |
| | Measureable | Program will quantify savings that can be tracked. | | | |
| | Actionable | CVR/VVO was found to have significant cost-effective potential in draft 7P, though there are roadblocks for utilities to achieve. | | | |
| | Realistic | BPA considered and nearly implemented a similar program early in Sixth Plan Action Plan period. | | | |
| | Time-bound | Report on progress by mid-term assessment. | | | |
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Other Ideas

- Rejuvenate upper management dialogue forum
- Continue to support region-wide programs and infrastructure
- Continue research and identification of market trends
- Convene demand response implementation forum
- Tracking AMI & optimizing deployment
- BPA should budget for high-level target, plan for midlevel
- Investigate methods for improved emerging technology forecasting
- Strategize a path to Zero-Energy Buildings





Next Steps

- Staff will format these into items for Action Plan chapter.
- Need comments by July 8 to incorporate into Draft Plan.



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